



The warmth of wood grain. The sleek feel of metal. The cool of natural stone. And hundreds of other choices. With over 500 surfaces to choose from, 3M[™] DI-NOC[™] Architectural Finishes offer it all, at a budget-friendly price. Specify them and you won't think faux—you'll think, fantastic.

What makes 3M[™] DI-NOC[™] Architectural Finishes better?

Aesthetics DI-NOC architectural finishes resemble natural materials and other types of surfaces to an astonishing degree. They deliver the look you want, at the price you need.

Environmentally friendly DI-NOC architectural finishes are not produced from trees or metal-bearing ores. A green building product, they go up fast, with less likelihood of error and waste, and bring life to existing assets. And when their lifecycle ends, select DI-NOC products are easier on the earth.

Easy application 3M Comply[™] Adhesive Technology is repositionable and virtually eliminates bubbles, simplifying and speeding application. Yet it bonds powerfully to virtually any substrate.

Why you should insist on 3M DI-NOC Architectural Finishes

For renovations Lightweight and self-adhering, DI-NOC architectural finishes can be applied on site to the existing substrate, reducing labor and material cost compared to natural materials. With DI-NOC products, you create a whole new look, quickly and inexpensively. But not at the expense of aesthetics, thanks to its uncanny resemblance to natural materials. Check our web-site for local asset and reuse credit information.

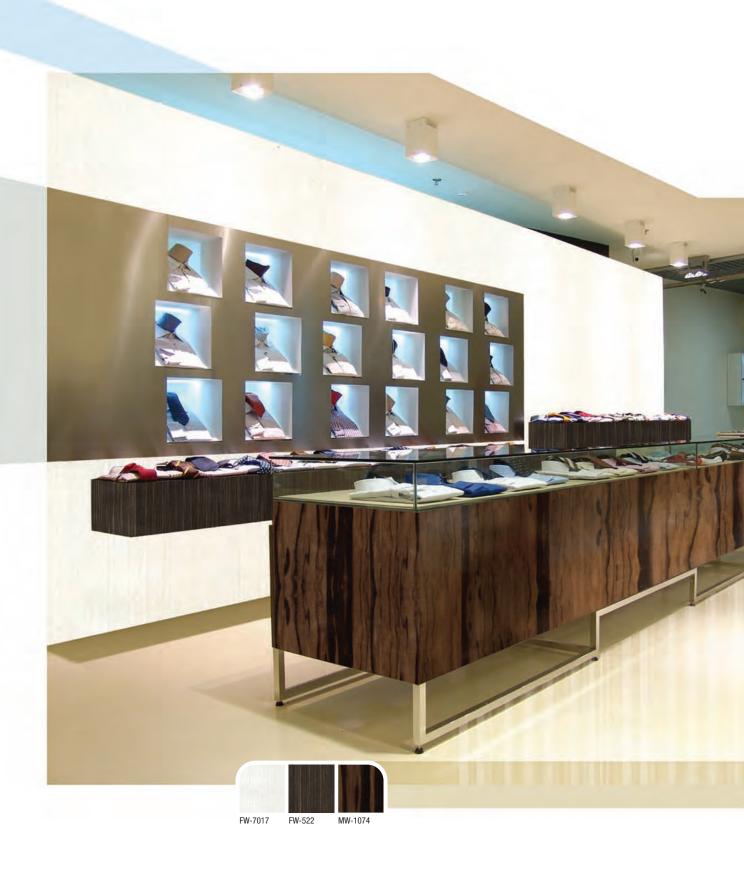
For new construction Perhaps you prefer the authenticity of real wood, metal or stone. That's only natural. Use them for select areas. Specify DI-NOC architectural finishes everywhere else. You'll get cost savings, speed of application, durability – and still maintain the aesthetic look you desire everywhere else, from ceilings to columns to walls.

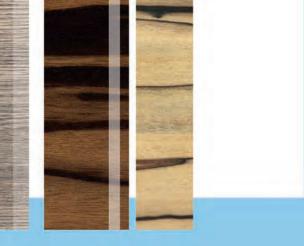
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This sample book contains 3M DI-NOC Architectural Finishes: Woods patterns. Please reference the accompanying 3M DI-NOC Architectural Finishes: Textures sample book for Abstract, Natural, Metallic and Pure Color patterns.

Visit 3MArchitecturalMarkets.com for the most current, up-to-date information.







Fine Wood

11 METALLIC WOOD



FW-335 🗮



FW-618 🗮



FW-1036 *



FW-1034 *

FW-1126 NEW



FW-641 *



FW-642 *



FW-330 *



FW-651 🗮



FW-1020 *



FW-1021 *



FW-338 🗮



FW-650 *



FW-1113 *



FW-7009 *



FW-609H *



FW-7008 *





FW-614 🌣



FW-510 *



FW-1022 *



FW-613 🌣

FW-502 *







FW-334 *



FW-639H



FW-333 *



FW-7018 🗮



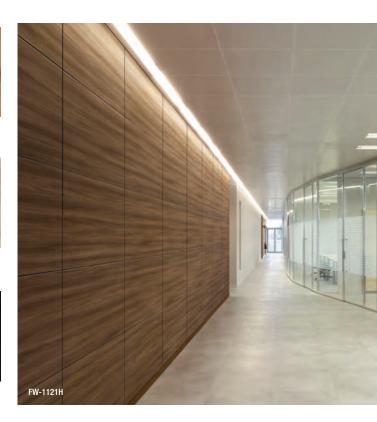
FW-7006 *



FW-796 🌣



← FW-1121H NEW





FW-1811 NEW



FW-1132 NEW



FW-1801 NEW



FW-1123 NEW



FW-1802 NEW





FW-501



FW-1331 NEW





FW-795 🌣



FW-332 *



FW-1135 NEW





FW-1136H NEW



FW-1808 NEW



FW-1133 NEW



FW-1134 NEW



FW-7015 *



FW-606H *



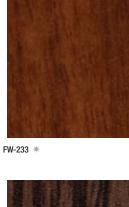
FW-7007 *



FW-1125 NEW



FW-607H *







FW-1805 NEW



FW-522 *



FW-1037 *



FW-7016 *



FW-648 *



FW-1038 *



FW-677 *

FW-647 *



FW-329 🗮



FW-889 *

FW-886 *



FW-7014 *

FW-7013 *

FW-232 *



FW-888 *





FW-653



FW-656 *



FW-646 *



FW-7004 *



FW-340 *



FW-649 🗮





FW-1039H *

FW-1040H *



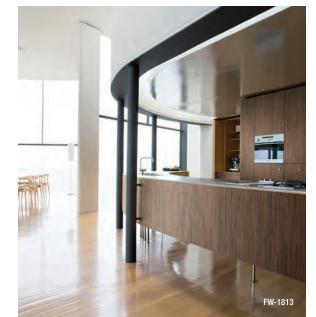
FW-619 *



FW-1137 NEW

► FW-1813 NEW

8



FW-1804 NEW









FW-231



FW-612 🌣



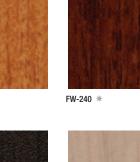
FW-342 *



FW-655 *



FW-235 *





FW-625



FW-1130H NEW



FW-1810 NEW

FW-1138 NEW

FW-1131H NEW

Image coming soon!



FW-1127 NEW



FW-627 *

FW-789

FW-1139H NEW



FW-1128 NEW



FW-1129 NEW



FW-1809 NEW







♦ FW-791 *



FW-640 *



FW-1807 NEW



FW-1024 *



FW-7011 *



FW-234



FW-327 *



FW-616 *





FW-788



FW-336











▼ FW-337 🗮



FW-1806 NEW





FW-7017

FW-7001



METALLIC WOOD



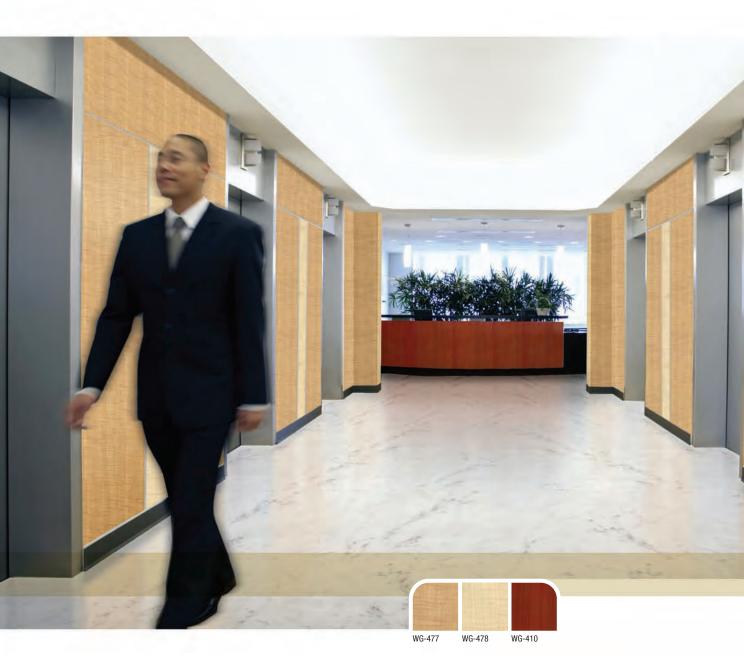
MW-1177 NEW



MW-776 🌣



MW-777 🌣













21 WOOD GRAIN GLOSS



WG-1818 NEW



WG-705 🛞



▼WG-707 *



WG-1063 🗮



WG-408 🗮



WG-693 🗮



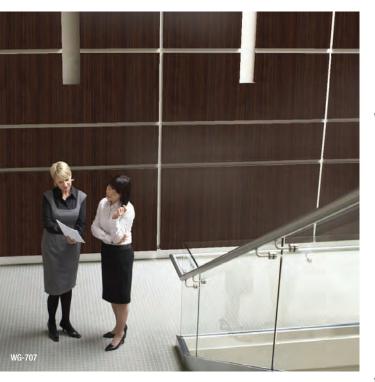
WG-1064 🚸



WG-694 *



WG-766 *





WG-1147 NEW



WG-7024 *



WG-159 \star 🖾



WG-304 🌣



WG-7023 *



WG-7022 🗮

WG-1140 NEW



WG-1141 NEW



WG-1052 🗮



WG-960 *



WG-1042 🗮



WG-947 *







WG-1043



WG-697 \star



WG-156 \star 🔟



WG-7019 *



WG-1048 *

WG-943 🗮

WG-7033 *



WG-1047 🚸



WG-854 🗮





◀ WG-430 🌣



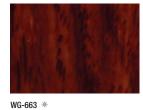
WG-256 *



WG-1144 NEW



WG-1070 🗮





WG-662





WG-695 🛞



WG-941 \star



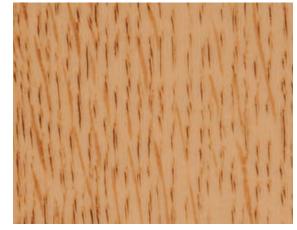
WG-664 🗮



WG-1071



WG-364



WG-115 🌣



WG-1044 *



WG-940 *





WG-1066 *



WG-1816 NEW

WG-1067



WG-1146 NEW



WG-372



WG-254 🌣



WG-157 \star 🔟









WG-1069



WG-696 *

WG-698



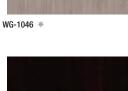




WG-166 🔟









WG-944 🗮



WG-411 *



WG-410 🗮

WG-1049



▶ WG-376





WG-624 *



WG-245 🗮



WG-1817 NEW



WG-1057 *



WG-1058 *





WG-7025 *



WG-879 🗮



WG-629 🚸





WG-841







WG-831 🗮



WG-763 🗮



WG-242



WG-765 🗮





WG-767



WG-709









WG-1056 🗮



WG-467



WG-1143 NEW



WG-1148 NEW



WG-1145H NEW

WG-962 *



u 000



WG-416 🗮



WG-658 *



WG-659 🚸

WG-244



WG-657 *

WG-699



WG-428 🗮



WG-417 *









WG-1815 NEW





WG-865 *



WG-878 *



WG-833



WG-837





WG-877 *



WG-251 *





WG-866 *



WG-855 *



WG-835



WG-250



WG-832





WG-857 *



WG-856 🗮

▶ WG-373 🌣



WG-1812 NEW



WG-248



WG-247



WG-863





WG-453





WOOD GRAIN GLOSS





WG-364GN

WG-763GN 🗮





Material

Vinyl

Form

1,220mm x 50m Roll (48" x 164") The following series are 1,220mm x 25m (48" x 82") (D, DPF, WG-GN, ME, VM) (9m rolls also available)

Thickness

Approximately 8 mils (release paper excluded) There are thicker films depending upon embossment.

Weight

Approx. over 20kg (44lbs.) (for a 50m roll)

Notes

DP-900 not available in Western Europe

General Characteristic Data

Item	Evaluation	Results
Dimensional stability	100mm x 100mm (4" x 4") crosscut was placed in the center of 150mm x 150mm (6" x 6") affixed on 200mm x 200mm (8"x 8") aluminum plate and left for 2 days. Then, the largest gap at the crosscut point was measured.	Largest gap: under 0.3mm (.01")
Wear resistance	Rotated 7000 times by a Taber Abrasion Tester (rotary wheel CS-17.1kg).	No change on surface pattern
Heat resistance	Adhesive performance as left in a temperature of 65° (150° F) for 28 days after affixed on an aluminum plate.	No abnormalities
Heat-proof cycle nature	Exterior change was checked, peeling or discoloration as left under within a specified temperature (-30°C~65°C) (-22°F~-150°F)for 12 days after 0affixed on an aluminum plate.	No peeling or discoloration
Moisture resistance	Adhesive performance as left in a temperature of 45°C (-113°F) and humidity of 95% for 30 days after affixed on an aluminum plate.	No abnormalities
Cold shock-proof nature	Film was applied on an aluminum plate, and a weight of 907g was dropped from 12.7cm high under a temperature of 0°C using a Gardner Impact Tester.	No cracks on film
Weatherability	Irradiated for 250 hours using a Sunshine Weather-O-Meter.	No change

Product numbers marked with * or * have a weather resistance of 3-5 years against

discoloration when used on outside vertical surfaces. See "Affixing Outside" on page 30 for details.

Resistance to Solvent and Chemicals

CLASSIFICATION	SOLVENT	IMMERSION TIME	RESULT
Water	Water	24 hours	No abnormalities
Acid	Chloride (10%)	24 hours	No abnormalities
Base (alkali)	Sodium hydroxide (10%)	24 hours	No abnormalities
Alcohol	Ethanol	24 hours	No abnormalities
Ester	Ethyl acetate	5 minutes	It deteriorates*
Ketone	Methyl ethyl ketone	5 minutes	It deteriorates*
Perfume Fellows System	Toluene	5 minutes	It deteriorates*

* It exfoliates from a base material

Resistance to Solvent and Chemicals

	AFTER IMMERSED IN WATER AT ROOM TEMPERATURE FOR 16 HOURS	AFTER CURED BY XENON WEATHER TEST For 10 Hours
E. Coli	Antibostorial activ	ity value: 2.0 or more
Staphylococcus aureus		

Antibacterial effect assumed valid when antibacterial activity is over 2.0.

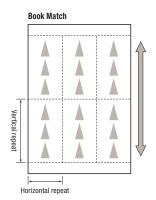
The above results of the antibacterial test are for the PS series. Other series have no antibacterial effects.

Adhesive Strength to a Base Material

Classification	Base Material	With no primer (N/25mm)	Primer application (DP-900N)
Wood	Luan Veneer	12	28
	MDF	—	26
Boards	Plaster Board	—	6*
	Calcium Sillcate Board	—	24**
	Slate Board	19	39
Metal	Melamine Baking Finishing Steel Plate	18	29
	Vinyl Chloride Steel Plate	42***	30
	Aluminum	25	—
	Stainless Steel	27	—
	Galvanized Steel Plate	24	39
Plastics	Acrylics	29	33
	ABS	25	42
	Melamine Facing Plate	18	28
	Polyester Facing Plate	24	30
Inorganic	Mortar	10	40
Glass	Glass	21	_

Wood Grain **Pattern Repetition**

All patterns of 3M[™] DI-NOC[™] Architectural Finishes have repetition. Some variation of repeating pitches is inevitable due to manufacturing procedure. Use this numeric value as a reference value only. Do not lay out and cut based on this value.



Cohesion failure of substrate paper We applied DP-900N for comparison, although the recommended primer was EC-138NT. **

*

We applied DF-900M for comparison, annough microcommenced primer was consistent.
 Although a vinyl-chloride steel substrate is sufficient in primary adhesive performance without the primer treatment, it is highly recommended to apply the primer due to adhesive reduction overtime.

Classification	Contaminant	Result
Food System	Coffee	٠
	Теа	0
	Cola	•
	Milk	•
	Red wine	٠
	Tabasco	
	Ketchup	٠
	Soy sauce	•
	Oleic acid oil	٠
	Vinegar	٠

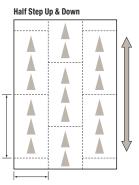
Classification	Contaminant	Result
Medicine	Salt water (1%)	٠
System	Soapsuds (1%)	٠
	Ammonia solution (10%)	٠
	Oxygenated water (3%)	٠
	Citrate solution (10%)	•
	Formalin (36%)	٠
	Ethyl alcohol (50%)	٠
Daily	An oily marker	
Necessities*	Crayon	0
	Shoe polish	۲
	Color treatment	
	Turmeric	

• wiped with water

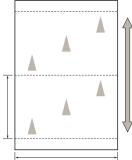
O wiped with mild detergent

● a little stain left

* Note that the results of commodities may differ depending on type



Half Step Continuous



Film Application Environment

Film application temperature range: 12~38°C (54°F~100°F)

- Use heat gun to raise temperature of substrate and film when temperature is low. When temperature is low, there may be adhesion failure or film swelling.
- If folded film is applied on a round corner, the corner may turn white for some surfaces. Apply film while warming it with a heat gun, or warm it after application. Exercise caution when cutting film under low temperature, as it may easily split.
- When temperature is high, film may be difficult to apply because it becomes more flexible.

Lighting

• Apply film in well-lit area, using a floodlight if necessary. When lighting is low, it is easy to overlook extraneous material and air bubbles between the base substrate and film.

Environment

- Apply film in a dust-free area. Clean the floor as well as the substrate surface.
- When there is a possibility of static electricity due to dry air, wet the floor with spray.

Environment after Application

- Use product numbers marked with ★ or ☆ (sunshine marks) for outside use, such as on and under eaves. Also, use product numbers marked with ★ or ☆ inside if there is direct sunlight.
- Avoid applying in areas with a consistent temperature of 50°C (120°F), under water, and areas with high humidity.
- Use our 3M NEOX[™] film for application in bathrooms.
- Contact 3M for further inquiries.

Application Outside

- Select from products with a ★ or ☆ mark on the color design samples when using DI-NOC architectural finishes outside.
- Product numbers marked with * or * have a weather resistance of 3 to 5 years for discoloration when applied on a vertical surface.
- Do not use products marked with ☆, as they may become discolored when applied on a PVC coated steel substrate base.
 Products marked with ★ may be used safely, as they will not become discolored.
- Although water will not penetrate the surface of DI-NOC architectural finishes, there is a possibility of adhesion failure if water penetrates from the edge or from the applied surface. Select a waterproof metallic base or apply film after substantially waterproofing the edge with a sealant.
- Do not use a wooden or nitrous base such as calcium silicate board, as there may be swelling, peeling or discoloration.

Film Application Location

When the Surface Contacts with Rubber

 When DI-NOC architectural finishes is used for counters, top panels, or toilet partitions which touch rubber legs and door stops for long periods, DI-NOC architectural finishes may become discolored depending upon the composition of the rubber.

Multi-Layered Application

- Applying multiple layers of film will result in the film not being approved as a noncombustible material.
- Make sure to apply DI-NOC architectural finishes after application and complete drying of an approved 3M primer.
- Some film may be difficult to layer due to the embossing.
 (FE, CA, VM-425, etc.) Please contact 3M if you have questions.

Base Color

 Due to DI-NOC architectural finishes' translucent characteristics, exercise caution with product color, as it may be affected by substrate color.

Expected Durability, Vertical Application

- The expected durability of outdoor applications for product numbers marked with ★ or ☆ (sunshine marks) is 4 years.
- The expected durability of indoor applications with no direct UV light exposure (with or without the sunshine marks) is 12 years. If exposed to direct UV light, expect a shorter durability.

Exceptions and Limitations

- Horizontal indoor wall decoration with no direct UV light exposure is a satifactory application but no expected durability has been determined.
- Horizontal indoor counters and ledges that are exposed to abrasion results in premature wear or damage. Applying 3M DI-NOC Protection Film DPF 100 provides reasonable resistance to abrasion and soil, but also changes the gloss and may change the appearance of the DI-NOC finish over which it is applied.
- Horizontal outdoor decoration is not recommended. Exposure to maximum sunlight and environmental conditions can cause color change, loss of gloss, chalking and premature failure.

Product Specifications

Grains of Patterns and Embossment

- Exercise caution in the cutting position and application direction, as DI-NOC architectural finishes differ completely in the color intensity, depending upon its cutting position. Embossing has a faint grain. Do not apply it in the opposite direction, as the color may appear different under different levels of light.
- Note that the 3M logo on the reverse side (on the release paper) does not necessarily correspond to the vertical grain of the pattern.

Notes for Application

- When cutting or re-rolling film in a roll, take measures to prevent damage to the film surface, such as applying a smooth surface on the work table, or cleaning the floor.
- Exercise caution when unrolling and flattening film to prevent the separation of release paper from the film.
- For temporary storage of film, roll it tight, tape the leading edge, and keep it upright. Do not drag cut film or allow its surface to contact the floor. It may be damaged or broken.
- To avoid separation at a butt joint, apply two or three coats of primer on the base substrate under the joint. Do not cut the base substrate when cutting multiple film sections.
- If pressure is constantly applied to the film after it is applied, it may wrinkle. Exercise special caution when applying film around door knobs. Apply gentle pressure on film, or warm applied film with a heat gun to improve its adhesive performance.
- Discard product scraps to minimize the chance of tripping or slipping.

Cleaning

- Immediately remove any stains on the film. Use commercial mild detergent or approved 3M cleaner. (Avoid using alkaline, strong acidic detergent, or organic solvents such as thinner.)
- Use a soft cloth or sponge scrubber for cleaning. Never use an abrasive sponge.
- · Wash away all residual detergent with water after cleaning.
- Erasers are also effective for the NX series.

Removal

DI-NOC architectural finishes become more difficult to remove over time after application. However, if it is necessary to remove the film, follow the instructions below. If multiple layers are applied, DI-NOC architectural finishes are not classified as a noncombustible material. Exercise caution when applying where noncombustible material is required.

- 1. Carefully make a 20cm (8") cut on DI-NOC architectural finishes to avoid damaging the base.
- 2. Warm and soften DI-NOC architectural finishes with home blow dryer or heat gun on a low setting.
- 3. Peel off DI-NOC architectural finishes in small strips.
- 4. Remove adhesive remaining on the base with an approved 3M adhesive remover.
- DI-NOC architectural finishes applied on plaster board, calcium silicate board, plywood, or MDF cannot be removed without damaging the face of the substrate.

Notes on Selection and Application

Smoothness of Substrate Surface

The smoothness of the substrate surface may affect the finished quality. Sufficiently prepare the surface and completely remove any dirt or dust before application.

Caution for Film Surface Damage

Apply film with a squeegee wrapped in soft cloth. Film surface may be damaged when applied with hard material (such as a squeegee not wrapped in soft cloth).

Caution for Pattern Matching for Butt Seam

The pattern or embossment pitch may move out of alignment for manufacturing reasons. Confirm whether such misalignment is acceptable, as pattern matching may be difficult in butt seam applications. Or, we recommend avoiding butt seams by designing panels with widths less than the roll width (48") and providing reveals or panel joints.

Caution for Non-uniform Appearance after Butt Seam Applications

Color on the left and right may look different due to reflection in butt seam applications. Prior to application verify potential reflection or color differences.

Caution for Lighting Environment after Application

Slight scratches may appear depending upon the lighting conditions for film after application. Under lighting with directionality such as downlight, slight scratches may be more visible.

Note that specification of DI-NOC architectural finishes is subject to change without notice for product improvement.

Cautionary Points After Completed Application

- Adhesive performance improves gradually after application, and reaches its best strength in 3–7 days.
- Dispose of all waste material in accordance with all appropriate regulations.
- For storage and delivery, stack cartons (film roll packages) so that their labels face the same side. Do not stack more than six cartons, and do not stack more than one pallet.
- Do not drop cartons when delivering them. The edge of products may crack or become damaged.
- Store in a clean place with a temperature under 38°C (100°F), avoiding direct sunlight and high humidity. Use within one year.
- Pack remaining materials as they were originally packaged at time of purchase and store them in the conditions listed above.
- Exercise caution when storing the remaining DI-NOC architectural finishes after usage. When storing
 rolls, prevent the rolls from unrolling by tightly rolling and taping them by hand. If stored film loosens
 on the roll, the release paper may detach from film.

Product Series	Smoothness of Substrate Surface	Damage on Film Surface	Pattern Match for Butt Seams	Asymmetry Due to Reflection after Butting	Lighting Environment after application	Notes
FW Fine Wood			•			The directionality of logos on the reverse side of the release paper do not necessarily correspond to the vertical grain of the pattern. Exercise caution when during application.
MW Metallic Wood	•	•			•	
WG-965 Wood Grain			•			Entire pattern is not shown in the catalogue. Use a sample of over size A4 for confirmation of color and pattern or eligibility of butting.
Wipe Grain WG-156, WG-157, WG-159, WG-166		٠	•			The film surface is specially treated. Avoid butt joint applications and apply with reveals or joint separations.
WG-GN Wood Grain Gloss	•	٠			٠	Clean film surface with a soft cloth using water or mild detergent after application.

Cautions on Selection and Application by Product Series

DPF DI-NOC Protection Film

The base substrate is DI-NOC film only. Pressure-sensitive adhesive is painted on urethane film. Peel liner paper and pressure-bond it. Apply directly on DI-NOC film. In this case, re-detachment is possible (do not paint primer). Use mild detergent for cleaning stains. Avoid using organic solvent to prevent deterioration of film. Color and texture of base film may look different after application of this film. Check in advance. (PS, PA, ME, VM series)

This differs from normal DI-NOC film. Confirm in advance. Some series may not be affixable, due to the shape of embossment (PS, PA, FE, GE, CA, NX series VM-425). It does not attach to the dents of the embossment. Not approved as non-combustible. Surfaces tend to stick to each other easily.

Base Substrate Material Compatibility

Groundwork materia	al	CA, HM, LW, ME, MW, PA, VM, WG-GN, GE-923, GE-924	All Other DI-NOC Film
Wood	Luan Veneer	۲	•
	Particleboard	۲	•
	MDF	۲	•
	Pure Wood	0	0
Boards	Plaster Board	۲	•
	Calcium Sillcate Board	۲	•
Mortar	Mortar	۲	•
Metal	Baked Enamel Steel Finish	•	•
	Galvanized Steel	•	•
	Vinyl Chloride Steel	۲	•
	Aluminum	•	•
	Stainless Steel	•	•
	Copper	0	0
	Stereotype / Tin	0	0
Overlap application	Overlap application	۲	•
Decorative sheet	Melamine Board	•	•
	Plastic Laminate	•	۰ ا
Glass	Glass	•	•
	Surface is quality of glass	•	•
Plastics	Artificial marble	•	•
	Acrylics	•	© *
	ABS	0	0
	Hard Vinyl Chloride	•	•
	Soft Vinyl Chloride	0	0
	Polycarbonate	0	0
	Polyethylene	0	0
	Polypropylene	0	0
	Nylon	0	0
	Fluoro-Resin	0	0
	Rubbers	0	0
	Ceiling Agent	0	0

Compatible

Base substrate irregularities are visible

O Fails in adhesion

Need to confirm appearance in advance with test sample for materials marked with $\pmb{\Theta}.$ VM series are especially easily affected by substrate irregularities.

* Note that it may swell from gas. Contact 3M with questions.

- ₩ This film is a product with high outdoor weather-resistance.
- ☆ Although the film is a product with high outdoor weather-resistance, do not use it on a vinyl chloride steel board base which is facing outside.
- For these products, use caution or refrain from use altogether when applying on compound curved surface.
- ₩ Wipe Grain The film surface is specially treated. Avoid butt joint applications and apply with reveals or joint separations.
- NEW See our homepage for the outdoor weatherresistance of products marked with this symbol.

A product number ending in "H" indicates horizontal grain direction

PRODUCT CODE	PAGE	PRODUCT CO	DE	PAG
FW FINE WOOD		FW-235	*	9
FW-1020 *	4	FW-236	*	11
FW-1021 *	4	FW-237	*	10
FW-1022 *	5	FW-239	*	4
FW-1023 *	5	FW-240	*	9
FW-1024 *	10	FW-324	*	6
FW-1034 *	4	FW-326	*	7
FW-1036 *	4	FW-327	*	10
FW-1037 *	7	FW-329	*	7
FW-1038 *	7	FW-330	*	4
FW-1039H *	8	FW-332	*	6
FW-1040H *	8	FW-333	*	5
FW-1113 *	4	FW-334	*	5
FW-1114	5	FW-335	*	4
FW-1121H NEW	5	FW-336		10
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For 3M it all starts with embracing the principles of sustainable development, including care of the environment, and we are actively working to reduce environmental impacts wherever possible.

3M has long been recognized as a leader in environmental stewardship by offering products that help customers achieve their own sustainability goals. We have made significant improvements in the way we formulate and build our premium cast polyvinyl chloride (PVC) film portfolio to reduce solvent usage, lead pigments, energy usage and other environmental manufacturing efficiencies, with the added advantage of improving product performance. 3M offers numerous products with environmental advantages. 3M DI-NOC Architectural Finishes is one of them. DI-NOC architectural finishes can contribute to LEED sustainability credits by reducing items sent to the landfill through the maintaining and reusing the existing stock of walls, doors and frames, built in case goods, furniture, etc. through its innovative architectural finishes. With its variety of textures and patterns, these substrates and more, can be refreshed to a totally new look and feel. May apply toward LEED CI-MR (Material Reuse) credit 3.1, 3.2, 3.3 or LEED NC-MR 1.3, 2.1, 2.2, 3.1, 3.2.

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